

Real Estate Digital Presence

A complete solution for your business!

At a glance

One of the leading property and real estate companies in Southern Africa is a testament to our work. They sought out our expert help to assist with their digital presence, location data accuracy, and search visibility.

Key metrics



WEBSITE



SEARCH VIEWS



BOOST



PHONE CALLS



ROI

CHALLENGE



Create an accurate and consistent online presence that boosted their ranking visibility.

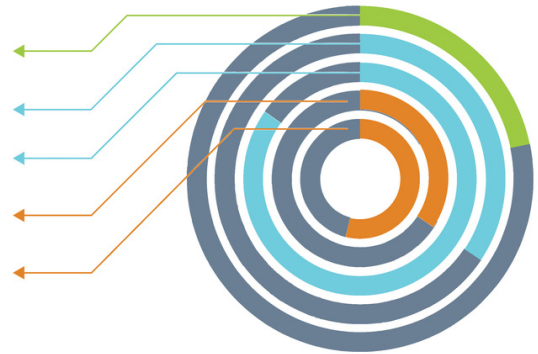
STRATEGY/SOLUTION



Using our snapshot tool, we can see that:

SNAPSHOT OF ISSUES

- 19% missing phone numbers/URLs
- 38% inaccurate addresses
- 87% missing imagery/logos
- 32% missing business descriptions
- 52% listings unverified on GMB



RESULTS



BIG WINS

SEARCH VIEWS



40.17%
increase in GMB views

BOOST



72%
more visibility in search

NAVIGATION



12.43%
more clicks to navigation

PHONE CALLS

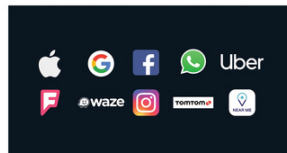


15.10%
rise in clicks to call

WEBSITE



38.28%
increase in clicks to site



www.curvvmedia.com

contact@curvvmedia.com

+1 954 850 2290