

Car Service Digital Presence

At a glance

An international car service brand with a network of 165 physical workshop locations signed up for Curvv's media expert help. They had little presence outside of their website and Google My Business (GMB), and had many data consistency and accuracy issues that resulted in low search visibility.

CHALLENGE

Create an accurate, consistent online presence that boosted brand awareness and drove store visits.

STRATEGY/SOLUTION

Using our snapshot tool, we can see that:

SNAPSHOT OF ISSUES

- 5% search visibility
- 30% inaccurate addresses
- 42% missing phone numbers/URLs
- 78% missing imagery/logos
- 93% missing business descriptions
- 95% listings unverified on GMB



RESULTS



Key metrics



PRESENCE



WEBSITE



BOOST



PHONE CALLS



ROI



www.curvvmedia.com

contact@curvvmedia.com

+1 954 850 2290